



News Letter



Department of Industries

Andaman and Nicobar Administration

October 2025



Edition



3rd Edition



One More Milestone: Opening of Another Sagarika Emporium Outlet in Chennai



The Chief Secretary, A&N Administration, **Dr. Chandra Bhusan Kumar, IAS**, inaugurated the newly established **Sagarika Emporium and Tourist-cum-Information Centre** in Chennai on 23rd August, in the presence of senior officials of the Andaman & Nicobar Administration.

The centre, developed under the guidance of the A&N Administration and the Department of Industries, aims to serve as a vibrant cultural and tourism gateway to the Union Territory. It showcases **GI-tagged and ODOP products**, promotes local crafts, supports artisans, and provides reliable travel and tourism information under one roof. Located at the **TTDC Complex, Wallajah Road, Chennai**, the Sagarika Emporium is envisioned as a key platform to connect tradition with tourism, enrich visitor experience, and strengthen the visibility of Andaman & Nicobar Islands' cultural heritage on the mainland.



KEY HIGHLIGHTS



PM Vishwakarma
3270
Beneficiaries Enrolled



Womens in business
30
Women-Led Startup



Startup Ecosystem
70
Startups Recognised by
DPIIT



Community Engagement
782+
Students on Educational
Tours



Market Support
3Cr+
Marketing Assistance Sales



Skill Development and Training

Skill Development Programmes

- **Total Skill Development Trainings Conducted: 10+**

- **Training Domains:**

Coconut shell handicrafts, wooden handicrafts, cane & bamboo products, and PMEGP unit verification

- **Reported Participants: 53+**

(including 35 artisans, 18 postal employees; additional programmes conducted for women and tribal beneficiaries)

A demonstration session on coconut handicraft manufacturing was conducted by ANI KVIB, with support from master trainers of the Industries Department, at the Composite Regional Centre on 05.08.2025, on a trial basis for skill development training of persons with disabilities.



A month-long training programme in Basic Tailoring commenced on 13.10.2025 and was inaugurated by Shri S. Paramanathan, Pramukh, Little Andaman, in the presence of Smti Sri Devi, AD (Agri), Secretary, Tribal Council, the Pradhans of Hutbay and Netaji Nagar, and officials from line departments.



A 10-day Tailoring and Embroidery Training Programme was inaugurated at the Extension Office, Diglipur, on 09.10.2025. The programme, organised by DAY-NRLM (Cluster Development, Diglipur Block) in collaboration with the Directorate of Industries, concluded on 21.10.2025.



The **Industries Department** organized a **15-day short-term skill development training programme on handicrafts**—focusing on coconut shell, wooden, and cane & bamboo products—at **Kanyapuram Gram Panchayat** from **16 April to 5 May 2025**, engaging **35 participants** and aiming to promote self-employment and strengthen the local economy.



Kanyapuram Gram Panchayat

A two-day training programme, including a field visit, was organized by the **Khadi and Village Industries Board** for staff of the Postal Department, attended by **18 postal employees**, focusing on the physical verification of PMEGP units financed in the **Andaman and Nicobar Islands** during **2016–17 to 2019–20**, and was conducted by two officials from the **KVIC State Office, Kolkata**.



A **weeklong short-term training programme on coconut shell handicrafts** was organized by the Industries Department from **28 July 2025** for tribal beneficiaries of **Big Lapathy Village, Car Nicobar**, with the objective of skill development and livelihood promotion.



Big Lapathy Village, Car Nicobar



Awareness Camps Conducted Under Various Schemes

Overall Stats:

Awareness & Enrollment Initiatives

- **Total Awareness / Awareness-cum-Enrollment Events: 30+**
- **Key Focus Areas:** PM Vishwakarma Scheme, PMEGP, Udyam Registration, NSWS, cooperative formation, and artisan sensitization
- **Total Beneficiaries Enrolled (reported): 200+**
- **Coverage:** Gram Panchayats, Community Halls, Extension Offices, and remote locations across the Andaman & Nicobar Islands



Community Hall, Buniyadabad

An Awareness-cum-Motivational Programme on PMEGP, Udyam Registration, NSWS, and other government schemes was organized by the District Industries Centre on June 6, 2025, at the Community Hall, Buniyadabad, in collaboration with the Industries Department, PRIs, and JSS-NGO.



GP Chainpur and GP Pahalgaon



An enrollment camp for the PM Vishwakarma Scheme was organized at **GP Chainpur** and **GP Pahalgaon**, in collaboration with the **Block Development Office, Mayabunder Block**, on **June 14, 2025**. A total of **24 beneficiaries** participated, with **14 candidates successfully enrolled under the scheme**.



Shadipur Community Hall

An Awareness-cum-Enrollment Camp under the PM Vishwakarma Scheme was conducted on 9 July 2025 at the Shadipur Community Hall, focusing on sensitizing traditional artisans about the scheme's benefits and facilitating registrations, leading to the successful enrollment of 21 beneficiaries.



Gram Panchayat, Tushnabad

An Awareness-cum-Enrollment Camp under the PM Vishwakarma Scheme was held on 28 July 2025 at the Gram Panchayat, Tushnabad, during which 7 beneficiaries were successfully enrolled.



Attam Pahad

An Awareness-cum-Enrollment Camp under the PM Vishwakarma Scheme was organized on 30 July 2025 at Attam Pahad, resulting in the successful enrollment of 69 beneficiaries.



Buniyadabad and Brijgunj

Awareness-cum-enrolment camps under the **PM Vishwakarma Scheme** were organised at Buniyadabad and Brijgunj on **01.08.2025**, resulting in the enrolment of **19 beneficiaries**.



Panchayats of Shaheed Dweep

Awareness-cum-enrolment camps on **PMEGP** and other **Government-sponsored schemes** was conducted at various **panchayats of Shaheed Dweep** on **09–10.10.2025** by the **District Industries Centre and Industries Department**, in coordination with stakeholder organisations.



The **State Health Society** conducted an **awareness session on workplace mental health** for officials and staff of the **Directorate of Industries** on **22.10.2025**.



Vigilance Awareness Week was observed with the **administration of the Integrity Pledge** by the **Deputy Director (HQ)**.



Other Events

The **Chief Secretary, A&N Administration**, and the **Secretary (Industries)** attended the Island Coconut Festival on **30 May 2025**, where the **Industries Department** secured the **First Runner-up position**.



Unicorniz Innovation Pvt. Ltd., a DPIIT-recognised startup from A&N Islands, won the **Bharat Entrepreneurs Award** (State-wise) at the **4th Bharat Entrepreneurship Summit 2025**, New Delhi.



Handloom Day was observed by **ANI KVIB** with students of **Tagore Government College**, Sri Vijaya Puram, on **07.08.2025** to promote handloom and Khadi values.



A **Startup Stakeholders Consultative Meeting** on the **Draft A&N Innovation & Startup Policy 2025** was organised by the **Directorate of Industries** with DPIIT-recognised startups.



A **Motivation Programme on PMEGP and other schemes** was conducted on **28.08.2025** at **TGCE Auditorium** on the eve of the **JSS Convocation**.



A **12-day Khadi Sales-cum-Exhibition** was inaugurated on **19.09.2025** at **Udyog Parisar Complex, Sri Vijaya Puram**, by the **Director of Industries & Member**



An **educational exposure visit** to the **Industries Department** was organised for **30 students of GSSS, Bambooflat**, on **20.09.2025**.



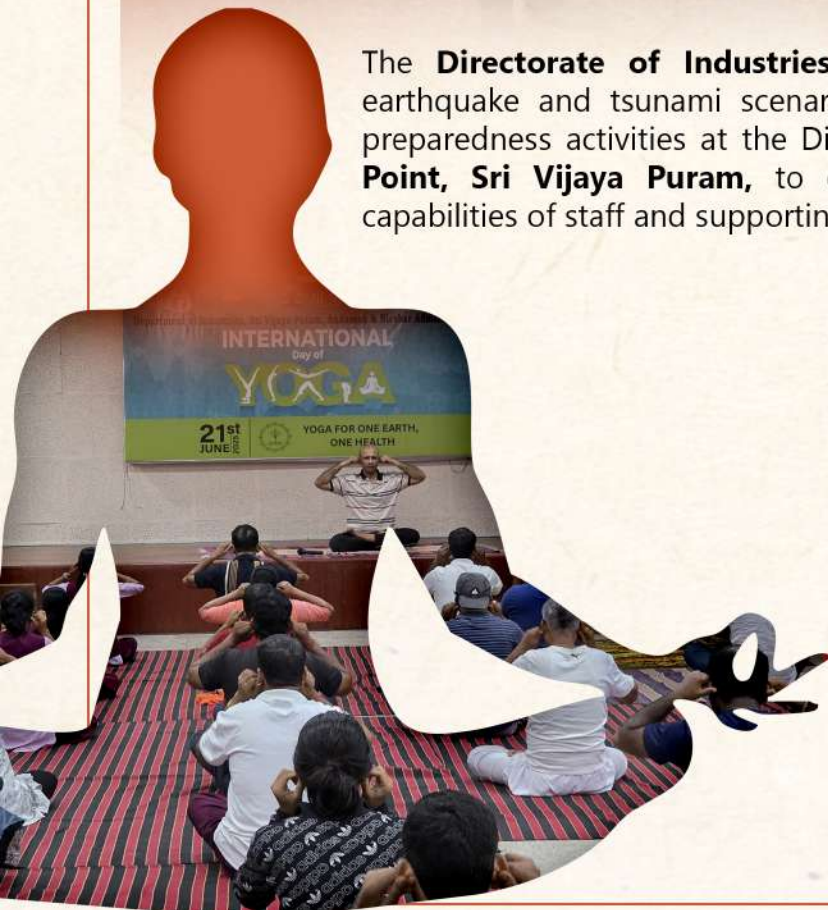
The **Industries Department** participated in the **Island Coconut Festival** by setting up a pavilion on **09-10.10.2025**.



An **exposure visit** to **Sagarika Government Emporium** was organised on **18.10.2025** for students of **GSSS, South Point**, under the **Bagless Day Initiative**.



The **Directorate of Industries** conducted a mock drill simulating an earthquake and tsunami scenario as part of the **Q2 (2025-26)** disaster preparedness activities at the Directorate Building, **Udyog Parisar, Middle Point, Sri Vijaya Puram**, to evaluate the preparedness and response capabilities of staff and supporting emergency services.



International Yoga Day 2025 was celebrated by the **Industries Department**, in association with **ANI KVIB** and the **District Industries Centre**, promoting health and wellness among officials and stakeholders.



As part of **Van Mahotsav Month (July 2025)**, a plantation drive was organized on **21 July 2025** at the **Extension Office, Diglipur** in association with the **Department of Forest and Environment, Diglipur**. All staff members and trainees participated, planting a variety of fruit-bearing and flowering saplings.



The **Industries Department** participated in a Mela organized by **NABARD** at **ITF Ground** on **19-20 July 2025** to mark NABARD's **44th Foundation Day**, during which **20 artisans and startups** showcased their products.

KEY HIGHLIGHTS



PM Vishwakarma Scheme

Total Enrolled Beneficiaries : 3270
Level-3 Approved Applicants : 1057
Trained & Certified Beneficiaries : 589



Marketing Assistance

Units/Artisans Assisted : 83
Total Sales Value : 3,50,51,625/-



Startups Recognized by DPIIT

Total Recognized : 70
Women-led : 30



PMEGP Sanctions

Bank Sanctioned Applications : 68
Total Project Cost : Rs. 512.05 Lakhs
Margin Money Subsidy Amount : Rs. 127.50 Lakhs



Highlights

A New Gateway to UT's Culture and Craft Chief Secretary inaugurates Sagarika Emporium & Tourist Centre in Chennai

Chennai, Aug. 23

The Chief Secretary, A & N Administration, Dr. Chandra Bhushan Kumar, IAS today inaugurated the newly established Sagarika Emporium and Tourist-cum-Information Centre of Department of Industries in Chennai in the presence of Senior Officials and staff of A&N Administration.

Undertaken with invaluable guidance from Chief Secretary, A & N Administration, the Commissioner-cum-Secretary (Industries) Ms. Chanchal Yadav, IAS, and Secretary (Industries), Dr. Satyendra Singh Dursawat, IAS, this premier facility promises



to be a vibrant cultural showcase and a trusted welcome desk for visitors.

The Sagarika Emporium and Tourist-cum-Information Centre stands as a testament to the Union Territory's unwavering commitment to promoting its rich

heritage, reflecting the UT's commitment, showcasing GI tagged/ODOP products, fostering the local craft sector, and creating an enriched visitor experience. Tourists and residents alike have been invited to discover an exclusive range of artisanal



products and gain access to reliable travel guidance under one roof. The Centre is set to play a pivotal role in connecting tradition with tourism, empowering artisans, and positioning the Union Territory as a must-visit destination. The Department has extended

its heartfelt gratitude to all who contributed to bringing this vision to life and looks forward to welcoming guests to this new cultural experience at Sagarika Emporium, TTDC Complex, Wallaja Road, Chennai, a press release from Directorate of Industries said.

Khadi Sales-cum-Exhibition by ANI KVIB inaugurated at Udyog Parisar Complex



Sri Vijaya Puram, Sept. 19

The A&N Islands Khadi & Village Industries Board (ANI KVIB) inaugurated the Khadi Sales-cum-Exhibition - 2025 with grandeur today at the Udyog Parisar Complex, Middle Point, Sri Vijaya Puram. The event was inaugurated by Shri Atul Soni, Director of Industries & Member Secretary, KVIB, as the

chief guest.

The Director, Industries underlined the significance of Khadi as a symbol of India's freedom struggle and its contemporary relevance as a fabric of sustainability, eco-friendliness, and rural empowerment. He emphasized that Khadi is not merely cloth but a movement that connects

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DIC to organize awareness-cum-motivational prog. on PMEGP at Shaheed Dweep

Sri Vijaya Puram, Oct. 8

The District Industries Centre, Department of Industries will be organizing a number of 'Awareness cum Motivational Programmes' on Prime Minister Employment Generation Programme (PMEGP) and other Govt. Sponsored schemes and benefits implemented by the Department. The Programme will be organized from the end of 2nd week of October, 2025 onwards at different parts of Shaheed Dweep in association with Gram Panchayats, line Departments and Banks.

The objectives of the programme is to disseminate information to the

unemployed individuals for taking up self-employment activities through different schemes implemented by different line Departments including PMEGP Scheme. The awareness programme will be followed by hands-on guidance to the rural entrepreneurs in submission of applications under different schemes along with mandatory documentation. The filled in applications will be collected on the spot for uploading the same in the online PMEGP Portal and which shall be forwarded online to the opted banks for financial assistance under PMEGP Scheme after due verification and scrutiny.

All the aspiring

unemployed individuals of Shaheed Dweep interested in setting up their self-employment ventures under Manufacturing/Service/Trading sector by availing finance under PMEGP Scheme have been requested to attend the awareness programme along with necessary documents such as Aadhaar Card, Local Certificate, Category Certificate, Educational Qualification Certificate etc. For more details, the needy entrepreneurs may contact District Industries Centre, Udyog Parisar, Middle Point over Phone No. 03192-232819/232601, a press release from District Industries Centre said.

Skill demonstration on coconut shell handicrafts for Divyangjan conducted at CRC A&N Islands

Sri Vijaya Puram, Aug. 6

The Composite Regional Centre (CRC) for Skill Development, Rehabilitation & Empowerment of Persons with Disabilities, A&N Islands, successfully organized a skill demonstration session on manufacturing handicrafts using coconut shells, in collaboration with the Directorate of Industries, A&N Administration.

The session was formally inaugurated by Smt. Sumithamol, Director, CRC A&N Islands. In her address, the Director highlighted the importance of promoting eco-friendly and locally relevant vocational skills for Divyangjan, encouraging inclusive livelihood opportunities. Smt. Saranyah R.K., Rehabilitation Officer & Shri Ashok, Vocational



Instructor hosted the programme along with other staff members.

A total of 21 trainees with disabilities, along with their parents, enthusiastically participated in the demonstration. A total of 21 trainees with disabilities, along with their parents, actively participated in the event. The session was led by a team of five expert trainers deputed from the Directorate of Industries, A&N Administration, who provided a comprehensive hands-on demonstration on

making handicrafts using coconut shells. The training covered tool usage, safety measures, and step-by-step crafting techniques.

The programme received positive feedback from the parents, who appreciated the exposure and skill-building opportunity provided to their wards. One parent shared, "This training has sparked confidence in our child and shown us a new possibility for their future", a press release from CRC, A&N Islands said.



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Empowering Entrepreneurship through PMEGP Scheme

Scheme offers bank-financed loans up to Rs.50 lakhs for manufacturing & Rs.25 lakhs for service/trading/business units with substantial Govt. subsidy

Sri Vijaya Puram, Sept. 7

The District Industries Centre, Department of Industries is the implementing agency of Prime Minister's Employment Generation Programme (PMEGP) in Municipal areas, Shaheed and Swaraj Duwep in Andaman District and Nancowrie Group of Islands in Nicobar District. The Government of India has been implementing Prime Minister's Employment Generation Programme (PMEGP) since 2008 with the objectives to generate employment opportunities in rural as well as urban areas through setting up of new self-employment ventures / projects / micro enterprises. Besides, the objective is also to bring together widely dispersed traditional artisans/rural and urban unemployed youth and give them self-employment opportunities to the extent possible, at their place.

The scheme offers bank-financed loans up to Rs.50 lakhs for manufacturing and Rs.25 lakhs for service/trading/business units with a substantial Government subsidy. Applicants must be at least 18 years old, and for projects above Rs.10 lakhs (manufacturing) or Rs.5 lakhs (services/trading/business), a minimum educational qualification of 8th standard pass is required. The self-contribution and subsidy percentages under the PMEGP scheme are as follows:

Category	Urban Area	Rural Area
General Category	10% Contribution, 15% Subsidy	10% Contribution, 25% Subsidy
Special Category (SC/ST/ OBC/Women/Minorities/ Ex-Servicemen/PWD, etc.)	5% Contribution, 25% Subsidy	5% Contribution, 35% Subsidy

The prospective entrepreneurs and the beneficiaries whose loan has already been sanctioned by the Banks can undergo EDP training. The duration of the training will be mandatory for projects up to Rs.2 Lakh. Aspiring entrepreneurs with cost above Rs.5 lakh, the duration of EDP would be at least 10 days. No EDP marginalized individuals from communities are encouraged to take

PMEGP



Prime Minister's
Employment Generation Programme

agencies DIC/KVIB provides full support to applicants throughout the process-from preparation of the project report and submission of the online application in coordination with banks for loan sanction and subsidy (Contd. on last page)

Empowering Entrepreneurship through

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disbursement.

For further details, one may visit District Industries Centre (DIC) or Khadi and Village Industries Board (KVIB), Middle Point, Sri Vijaya Puram or over phone no 232601/233301, a press release from District Industries Centre said.

Step towards empowering tribal women

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tribal women. He encouraged the trainees to actively participate and make optimum use of this opportunity to build sustainable livelihoods.

Shri Shekhar Rai, Block Development Officer highlighted the need for sustainable self-employment skills and urged participants to remain dedicated throughout the training. Shri Anujesh Rai, Tribal Welfare Officer, reiterated the significance of skill development as a means to achieve economic empowerment and stable employment for tribal women.

Shri S. Dinesh Kumar, Industries Promotion Officer presented vote of thanks and encouraged all participants to maximize the benefits of the programme to ensure its effective implementation and success.

This initiative marks a significant step towards empowering tribal women in Campbell Bay, enabling them to acquire valuable vocational skills and contributing to inclusive and sustainable economic development in the region, a press release from Directorate of Industries said.

4th Bharat Entrepreneurship Summit 2025 held at New Delhi Unicorniz Innovation Private Limited- startup from A&N Islands honored with Bharat Entrepreneurs Award

Sri Vijaya Puram, Sept. 14
Unicorniz Innovation Private Limited, a DPIIT-recognized deep-tech startup from the A&N Islands, has been honored with the Bharat Entrepreneurs Award (State-wise) at the 4th Bharat Entrepreneurship Summit 2025. The summit was held yesterday at the NDMC Convention Center, Sansad Marg, New Delhi, under the theme "Ek Bharat - Udyami Bharat", India's first summit integrating the State - Level Entrepreneurial Ecosystem.



The award was presented in recognition of several eminent dignitaries and thought leaders. The summit featured multiple knowledge sessions, including "State-wise Experiences from the Entrepreneurial Ecosystem" and "Building Viksit Bharat through Emerging Technology and Innovation". These sessions brought together policy makers, industry leaders, innovators, and experts from across India and abroad to share insights, ideas, and strategies to strengthen the entrepreneurial landscape, a press release from Industries Department said.

ANPCC extends deadline for industrial

Step towards empowering tribal women

Directorate of Industries launches Tailoring & Garment Making Training Programme for Tribal Women at Campbell Bay

Campbell Bay, Aug. 9

The Directorate of Industries, Andaman & Nicobar Administration, launched a month-long training programme on "Tailoring and Garment Making" on Aug. 6 at Rajiv Nagar, Campbell Bay. The programme is designed to empower tribal women by equipping them with essential skills to pursue self-employment opportunities and promote socio-economic advancement within the community. A total of 25 tribal women have registered for the training.

The inauguration ceremony was graced by Shri Barnabus Manju, Chief Tribal



Captain, Great & Little Nicobar Islands, and Dr. Singh Keshav Narendra, Assistant Commissioner, Campbell Bay. Shri Shekhar Rai, Block Development Officer (CD Block, Campbell Bay), Shri S.Dinesh Kumar, Industries Promotion Officer and Shri Anujesh Rai, Tribal Welfare Officer, Campbell Bay were also present.

Addressing the participants, Shri Barnabus Manju, Chief

Tribal Captain, expressed gratitude to the Department of Industries, A&N Administration and the local administration for organizing the training programme, noting its importance in uplifting the tribal community.

Dr. Singh Keshav Narendra, Assistant Commissioner, emphasized the critical role of skill development in fostering economic independence among

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Khadi Sales-cum-Exhibition by ANI..... (Contd. from page 1)

people with the values of self-reliance and dignity of labor. He appealed to the public, especially the younger generation, to adopt Khadi in their daily lifestyle, thereby supporting local artisans and contributing to the vision of Atmanirbhar Bharat.

The exhibition brings together an exclusive collection of fresh arrivals in Khadi designer wear and fabrics, including ladies' palazzos, kurtis, sarees, gents' shirts, Punjabi kurtas, Modi coats, Dhotis and premium Khadi materials. Along with these, a display of local handicrafts made of coconut shell of PMEGP assisted units has also been made. The showcase highlights the blend of traditional craftsmanship with modern design, making Khadi more appealing to urban and youth consumers.

Large numbers of visitors thronged the exhibition venue on the opening day, exploring the diverse range of garments and accessories. The event has been specially timed to coincide with the festive season, giving islanders the opportunity to purchase high-quality Khadi products while also availing special promotional discounts of flat 25% on Khadi wears.

The A&N Islands KVIB has consistently worked towards creating platforms for artisans and small entrepreneurs to market their products. By organizing such exhibitions, the Board seeks to boost Khadi sales, enhance the livelihoods of rural producers, and spread greater awareness about the importance of indigenous, sustainable industries.

The Khadi Sales-cum-Exhibition - 2025 will remain open to the public in the coming days, and is expected to witness enthusiastic participation from residents across the Islands. It is not just a sales event but also a celebration of India's timeless legacy of Khadi and village industries, a press release from A&N KVIB said.

